

REMARKS

Claims 38-41 are canceled herein. Claims 1, 2 and 5-28 now remain pending in the application.

The Applicants respectfully request that the Examiner initial and return a copy of the IDS filed on December 19, 2007.

The Applicants respectfully request that the Examiner reconsider earlier rejections in light of the following remarks. No new issues are raised nor is further search required as a result of the remarks made herein. Entry of the Response is respectfully requested.

Indefiniteness of claim 19 under 2nd paragraph of 35 U.S.C. §112

The Office Action rejected claim 19 as allegedly being indefinite under 35 USC 112.

Claim 19 has been carefully reviewed and is amended herein to overcome the alleged lack of antecedent basis. It is respectfully submitted that claim 19 is now in full conformance with 35 USC 112. It is respectfully requested that the rejection be withdrawn.

Claims 1, 2, 5-28 and 38-41 over Bistrițeanu, Ng and Katz

In the Office Action, claims 1, 2, 5-8, 16, 17, 20-28, 40 and 41 were rejected under 35 U.S.C. §103(a) as allegedly being obvious over U.S. Pat. No. 7,240,022 to Bistrițeanu et al. ("Bistrițeanu") in view of U.S. Pat. No. 6,405,175 to Ng ("Ng"), and further view of U.S. Pat. No. 6,424,706 to Katz et al. ("Katz"); and claims 9-15, 18, 19, 38 and 39 were rejected under 35 U.S.C. §103(a) as allegedly being obvious over Bistrițeanu in view of Ng. The Applicants respectfully traverse the rejections.

Claims 38-41 are canceled herein, making the rejection of claims 38-41 now moot.

The Applicant respectfully suggests that the need to combine THREE references to allege obviousness is an indication of the non-obviousness of claims 1, 2, 5-8, 16, 17 and 20-28.

Claims 1, 2 and 5-28 respectively recite, *inter alia*, crediting a given amount of wireless airtime units to a wireless service account based on an entity having actively interacted with a given web site of a seller of goods or services.

The Examiner acknowledges that Bristiceanu fails to teach points that are wireless airtime units and a service account and service provider that are a wireless service account and a wireless service provider. (see Office Action, page 3) The Examiner relied on Ng to allegedly teach users that are rewarded with points from merely using a product/price database and points that are converted into telephone calling card minutes at col. 14, lines 27-35 and col. 9, lines 25-30. (see Office Action, page 3)

It is well settled that each and every claim limitation must be considered. As specified in MPEP §2143.03, entitled "All Claim Limitations Must Be Taught or Suggested": "To establish *prima facie* obviousness of a claimed invention, all the claim limitations must be taught or suggested by the prior art. *In re Royka*, 490 F.2d 981, 180 USPQ 580 (CCPA 1974). 'All words in a claim must be considered in judging the patentability of that claim against the prior art.' *In re Wilson*, 424 F.2d 1382, 1385, 165 USPQ 494, 496 (CCPA 1970)." MPEP §2143.03.

Bristiceanu at col. 14, lines 27-35 and col. 9, lines 25-30 teaches:

These points can later be converted into prizes, such as bonus online time, special offers, telephone calling card minutes, hotel nights or frequent-flyer miles, other discounts, or even cash or stock in the database company.

Rewards can be varied and adjusted over time. Negative rewards may or may not be used when errors are reported. Reward points can be given for other activities, such as merely using the product/price database or referring other persons to the web site.

The invention can be applied to other kinds of databases besides product/price databases. For example, users could enter doctor referrals, mortgage referrals, insurance referrals, spare-parts referrals, job postings, or rental listings and make corrections. Users could post information about sites to download music, movies, software, or interesting articles, surveys, elections.

Thus, Bristiceanu teaches rewarding **telephone calling card minutes** for merely using a product/price database or referring other persons to a web site. Use of a product/product database entails submitting submissions about a product to a product database, submissions include entries for a new product, price, supplier, or rating information. (see Abstract) Bristiceanu at best teaches rewarding **telephone calling card minutes** for merely using a product/price database or referring other persons to a web site. Bristiceanu fails to credit **wireless airtime units** to a wireless service account based on an entity having actively interacted with a given web site of a seller of goods or services, as recited by claims 1, 2 and 5-28.

The Examiner relies on Katz to allegedly teach redeeming telephone calling card minutes for products and services. (see Office Action, page 3) Again, the Applicants respectfully point out that the Applicants' claimed features **fail** to recite redeeming telephone calling card minutes for products and services. Thus, even if Katz teaches such features, Katz still fails to make up for the acknowledged deficiencies in Bristiceanu and Ng.

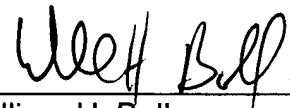
By the Examiner's own acknowledgements, Bristiceanu modified by the teachings of Ng and Katz would at best result in rewarding **telephone calling card minutes** for merely using a product/price database or referring other persons to a web site, and redeeming telephone calling card minutes for products and services. Bristiceanu, Ng and Katz, either alone or in combination, fail to disclose, teach or suggest crediting **wireless airtime units** to a wireless service account based on an entity having actively interacted with a given web site of a seller of goods or services, as recited by claims 1, 2 and 5-28.

Accordingly, for at least all the above reasons, claims 1, 2 and 5-28 are patentable over the prior art of record. It is therefore respectfully requested that the rejection be withdrawn.

Conclusion

All objections and rejections having been addressed, it is respectfully submitted that the subject application is in condition for allowance and a Notice to that effect is earnestly solicited.

Respectfully submitted,



William H. Bollman
Reg. No.: 36,457
Tel. (202) 261-1020
Fax. (202) 887-0336

MANELLI DENISON & SELTER PLLC
2000 M Street, N.W. 7th Floor
Washington D.C. 20036-3307
WHB/df